

NCC Cable System Order

Order #	62560545
Syscode	3211
System Name	Spectrum/Clarksville, IN
Market	Louisville

AE	Evan Butcher
Sales Coordinator	Austin Nichols
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	07/23/18 - 08/05/18
Agency	Buying Time
Advertiser	Donnelly for Indiana

Client Code	IN
Product Code	60s
Est Code	7.26-8.1
Product Name	7.26-8.1
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/26/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$984.00	
Commission		\$147.60	
Net Total		\$836.40	
Total Spots		24	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7.25. New 60s Order. Please review and confirm, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/23/18	7/29/18	05:00	09:00				X	X	X	X	-	-	1	\$22.00	\$22.00	60	OOW 06/25/18-09/06/18
2	CNN	CNN EM	7/30/18	8/5/18	05:00	09:00	X	X	X					-	-	1	\$22.00	\$22.00	60	OOW 06/25/18-09/06/18
3	CNN	CNN DT	7/23/18	7/29/18	09:00	16:00				X	X	X	X	-	-	2	\$16.00	\$32.00	60	OOW 06/25/18-09/06/18
4	CNN	CNN DT	7/30/18	8/5/18	09:00	16:00	X	X	X					-	-	2	\$16.00	\$32.00	60	OOW 06/25/18-09/06/18
5	CNN	CNN EF	7/23/18	7/29/18	16:00	19:00				X	X	X	X	-	-	1	\$28.00	\$28.00	60	OOW 06/25/18-09/06/18
6	CNN	CNN EF	7/30/18	8/5/18	16:00	19:00	X	X	X					-	-	1	\$28.00	\$28.00	60	OOW 06/25/18-09/06/18
7	CNN	CNN PT	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	2	\$36.00	\$72.00	60	OOW 06/25/18-09/06/18
8	CNN	CNN PT	7/30/18	8/5/18	19:00	24:00	X	X	X					-	-	2	\$36.00	\$72.00	60	OOW 06/25/18-09/06/18
9	FXNC	FXNC EM	7/23/18	7/29/18	05:00	09:00				X	X	X	X	-	-	1	\$58.00	\$58.00	60	OOW 06/25/18-09/06/18
10	FXNC	FXNC EM	7/30/18	8/5/18	05:00	09:00	X	X	X					-	-	1	\$58.00	\$58.00	60	OOW 06/25/18-09/06/18
11	FXNC	FXNC DT	7/23/18	7/29/18	09:00	16:00				X	X	X	X	-	-	2	\$34.00	\$68.00	60	OOW 06/25/18-09/06/18
12	FXNC	FXNC DT	7/30/18	8/5/18	09:00	16:00	X	X	X					-	-	2	\$34.00	\$68.00	60	OOW 06/25/18-09/06/18
13	FXNC	FXNC EF	7/23/18	7/29/18	16:00	19:00				X	X	X	X	-	-	1	\$60.00	\$60.00	60	OOW 06/25/18-09/06/18
14	FXNC	FXNC EF	7/30/18	8/5/18	16:00	19:00	X	X	X					-	-	1	\$60.00	\$60.00	60	OOW 06/25/18-09/06/18
15	FXNC	FXNC PT	7/23/18	7/29/18	19:00	24:00				X	X	X	X	-	-	2	\$76.00	\$152.00	60	OOW 06/25/18-09/06/18

NCC Cable System Order

Order #	62560545	Flight Dates	07/23/18 - 08/05/18	Update Date	07/26/18	
Syscode	3211	Agency	Buying Time	Version	1 Vs. 1	
System Name	Spectrum/Clarksville, IN	Advertiser	Donnelly for Indiana	Show All Lines		
Market	Louisville				Total # of Weeks	2
		Client Code	IN	Total	\$984.00	
AE	Evan Butcher	Product Code	60s	Commission	\$147.60	
Sales Coordinator	Austin Nichols	Est Code	7.26-8.1	Net Total	\$836.40	
Office	Washington	Product Name	7.26-8.1	Total Spots	24	
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0	
Status	Accepted				Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-	GIMP -
-		Makegood Policy	Approval Required	CPP	-	CPM -
Comments : 7.25. New 60s Order. Please review and confirm, thanks!						

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
16	FXNC	FXNC PT	7/30/18	8/5/18	19:00	24:00	X	X	X					-	-	2	\$76.00	\$152.00	60	OOW 06/25/18-09/06/18

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	12	12	0	0	0	0	0	0	0	0	0	0	24
AMT	\$492.00	\$492.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$984.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/26/18

62560545 | Louisville | Spectrum/Clarksville, IN | 3211 |